

## How Gamification helps:

### Sales

- Increase sales
- Increase sales collaboration
- Nurturing of new sales employees

### Service

- Improve service turnaround
- Improve collaboration & innovation
- Improve contribution to knowledge base
- Streamline service process flow
- Expedite mastery of soft skill
- Develop team building
- Measure service improvements

### Marketing

- Enhances loyalty management
- Build brand awareness
- Diversify marketing campaigns

### HR

- Improve talent acquisition
- Cultivate company culture
- Retain valued employees
- Incentivize paperwork
- Map the path to career success

### Training

- Improve knowledge base
- Structure and pace training content and delivery
- Measure knowledge retention
- Identify weak areas for retraining
- Cultivate leaders

### Customers

- Increase customer engagement
- Solve complex business problems
- Remain relevant to your customers
- Collect powerful customer data
- Enhance Customer Journey



Purposeful play at work





[www.orlig.com](http://www.orlig.com)


[www.anbiz.com/gamification](http://www.anbiz.com/gamification)



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# Gamification

Find out how to take charge of your work place through the power of gamification! Gamification means applying elements of gaming into areas of activity, and it has the ability to motivate people through all sorts of challenges. This can also be applied to the workplace if you're facing challenges such as: absenteeism, high turnover, missed KPIs, poor customer service and more.

Be able to tackle all of this and more through ORLIG Amaze, a gamification platform that helps you take on these challenges by making the work environment a fun and motivating arena! With ORLIG Amaze, you get to keep things creative while maintaining your company's objective.

“ Make the work environment a fun and motivating arena for your employees ”



## Preloaded games

Don't just stick to just one game! ORLIG AMAZE comes with a library of games where administrators can choose and alternate between different games to keep the momentum and excitement continuous.



## Experiment Effectiveness before implementation

Not too sure if the game you choose may be effective? With our Silent Game tool, managers can experiment the effects of the game first before implementation, allowing managers to choose the most effective games that appeals to your audience.



## Customize capabilities for the best experience

Your Gamification platform should allow you to customize your games and share positive feedback immediately. With ORLIG AMAZE, you get to control what you want, allowing you to incentivize and tweak the gamification effect to achieve the right behavioral drive.