

Sales

Every organization's key focus is to increase revenue by increasing the conversion rate. It is always about keeping track of every movement, from lead to closing, which leads to a successful sale. When done right a successful completed sale will lead to higher revenue, and you also get reports that will give you better analysis that can be used to further enhance your business.

ORLIG CRM Sales Force Automation (SFA) is specially designed to make selling easier and efficient with tools that give you the ability to generate leads, track progresses and receive results.



Gain more leads

An unpursued lead is a potential sale lost. By tracking down every lead and being able to disperse the information for other sales agents to take note of, every lead will be taken care of.

Knowing what happens during these sales, reduce response time and keeping it efficient can also help you gain more leads. With ORLIG CRM SFA, never lose track of a potential lead, even when it is ongoing which is especially crucial.

Manage all leads, reduce response time and keep potential clients at hand no matter the situation.



Close more deals

The most important aspect in sales is closing in on the deal. You need to make sure that you take charge of every lead, that it ends up

somewhere relevant and there are proper reports and quotations that can be done seamlessly to ensure smoother sales.

With ORLIG CRM SFA, you can take note of opportunities and keep records of important information that will help you close that deal with ease.



Make insightful decisions

Better information can help you figure out the areas you need to improve on or needs further review. With ORLIG CRM SFA, you get an automated weekly sales report, charts and more within reach instantly.

Know the behavioral trends of your leads, gain an in depth analysis and get all the information you need to make the best decisions to help improve your sales.



“ORLIG CRM SFA is specially designed to make selling easier and efficient”

ORLIG CRM:

Sales

- ORLIG CRM Sales Force Automation
- ORLIG CRM Sales Force Automation On-Demand
- ORLIG CRM Sales Force Automation on Mobile

Service

- ORLIG CRM Helpdesk
- ORLIG CRM Vendor Relationship Management
- ORLIG CRM Customer Service On-Demand
- ORLIG CRM Field Force Automation
- ORLIG CRM Field Force Automation on Mobile

Marketing

- ORLIG CRM Marketing
- ORLIG CRM Loyalty Management System

Contact Center

- ORLIG CRM Inbound
- ORLIG CRM Inbound On-Demand
- ORLIG CRM Outbound
- ORLIG CRM Outbound On-Demand
- ORLIG CRM Blending
- ORLIG CRM Blending On-Demand
- ORLIG CRM Debt Collection

Analytics

- ORLIG Customer 360
- ORLIG CRM Dashboard

Gamification







- ORLIG Amaze

Additional Components

- ORLIG CRM CTI Kit
- ORLIG CRM Dialer Kit
- ORLIG CRM Social Media
- ORLIG CRM Report Scheduler
- ORLIG CRM Instant Messaging





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ORLIG SDN. BHD. (719801-M)




 **Visit us at our office**
A-09-01, Empire Office, Empire Subang,
Jalan SS16/1, Subang Jaya, 47500,
Selangor, Malaysia.

 **Talk to us**
+603-5033 0333

 **Fax to us**
+603-5033 0338

 **Email us**
emailus@orlig.com

 **Visit us at our website**
www.orlig.com

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www.orlig.com

